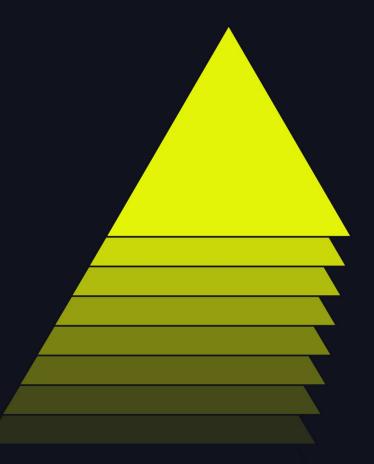
DATA<sup>+</sup>AI SUMMIT BY Se databricks

ACCELERATING FINANCIAL INNOVATION: UNLOCK INSIGHTS WITH DATABRICKS MARKETPLACE

Data and AI Summit 2024



DATA<sup>+</sup>AI SUMMIT

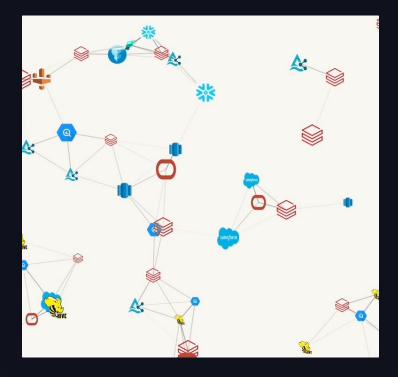
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# ACCELERATING FINANCIAL INNOVATION

### UNLOCK INSIGHTS WITH DATABRICKS MARKETPLACE

- 1. Data Challenges in FinServ Industry
- 2. Data Marketplaces and Consumption Trends
- 3. Success Stories
- 4. Privacy / Regulatory
- 5. Generative AI for data vendors and data sharing
- 6. Best Practices
- 7. Open Q&A

### EXTERNAL DATA ACCESS: VALUE CREATOR



Data collaboration drives **3**X

greater economic performance

Gartner

## DATABRICKS MARKETPLACE

# An open marketplace for data and Al solutions, powered by:





# DATABRICKS MARKETPLACE





# Delta Sharing Ecosystem Seeing Tremendous Growth

# 16K+

data recipients using Delta Sharing +300% YoY

growth in active Delta Shares 40%

active Delta Shares use open connectors

### SESSION PANELISTS



#### **JOHN SCHIRRIPA**

Vice President & Head of Distribution Platforms S&P Global Market Intelligence



#### SANDEEP EARAYIL

Head of Research Tech, Data Monetization & AI RBC Capital Markets



# ADAM LONGENECKER

Data Product Specialist

Stocktwits

# DATAAI SUMMIT